

Editorial

Journal of Leadership in Sport and Management: an Interdisciplinary Forum for Scientific Discourse

Editor-in-chief

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Introduction

Modern sports involve a wide range of interactions between athletes, coaches, managers, and fans, creating a complex network of relationships. Managers must skillfully address various organizational needs across multiple factors. In the constantly changing world of sports, managers face diverse challenges such as team performance, athlete development, fan engagement, and maintaining the organization's sustainability. Hence, sports managers' roles have grown to include strategic decision-making, operational efficiency, as well as strong leadership and promoting a positive organization culture.

It is critical for sports managers to adopt an all-encompassing leadership role in order to successfully traverse the intricacies of modern sports. This involves melding continuity and innovation - maintaining established practices while integrating fresh approaches to stay competitive. By adopting this balanced approach, sports managers can utilize traditional foundations while actively adapting to the changing environment and new trends.

Effective sports management requires acknowledging and incorporating cultural diversity, social values, and ethics. In our globalized, multicultural era, sports teams and organization managers should promote inclusivity and harness the benefits of diversity. They must respect cultural norms, advocate for fair play and sportsmanship, and maintain ethical conduct throughout the organization. Creating a setting that values diversity and reinforces common values can lead to team cohesion, improved performance, and a positive organizational reputation.

Effective communication is crucial for successful sports management and leadership. Sports managers should have robust interpersonal skills to articulate their vision, inspire athletes and staff, and forge solid bonds with stakeholders. Transparent and consistent communication encourages cooperation, aligns goals and expectations, and fosters prompt feedback and problem-solving. Furthermore, sports managers should deftly adapt their communication styles to engage various individuals and groups, tailoring their messages to meet diverse stakeholders' distinct needs and preferences.

Sports managers do more than just lead individuals; they maximize and integrate team potential. This is achieved by promoting a culture of collaboration, trust, and common goals, fostering an atmosphere conducive to teamwork, innovation, and constant advancement. Managers need to formulate effective conflict resolution strategies, streamline decision-making

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processes, and provide growth opportunities. By empowering individuals within the organization, managers can tap into their full potential and fuel collective success. High-ranking roles in sports organizations, such as team captains, managers, directors, chairpersons, and presidents, attract significant attention. Their leadership effectiveness is widely recognized as a key factor in success or failure, both on and off the field. The ability to inspire athletes, understand organizational complexities and make wise strategic decisions is critical for sustainable success.

Justification of JLSM Establishment

The establishment of the Journal of Leadership in Sport Management (JLSM) is set to fill a notable vacuum in the academic sphere by providing an exclusive platform to explore leadership within the context of sports management. This journal will be invaluable to researchers, scholars, industry professionals, and practitioners in the field, given its promise to make several crucial contributions that justify its inception.

First, JLSM will promote interdisciplinary research and the exchange of worldwide perspectives. By uniting scholars from fields like sports science, psychology, organizational behavior, and management, the journal aims to stimulate idea exchange and integrate diverse viewpoints. This multidisciplinary method will enhance our understanding of the complex dynamics and challenges in sports leadership, highlighting innovative strategies and best practices.

Second, JLSM emphasizes the synergy of theory and practice. While academic research lays a solid groundwork for deciphering leadership principles, applying these theories practically is essential for effecting tangible results in sports organizations. JLSM actively welcomes submissions that blend theory and practice. Such submissions promote not only theoretically sound research but also address and relate to the challenges experienced by sports managers and leaders. This practicality enhances the significance and influence of the journal's published research.

Furthermore, JLSM acknowledges the essential role of evidence-based insights in sports management and emphasizes the importance of empirical research studies and literature reviews that enhance the evidence base for efficient leadership in sports. Prioritizing rigorous and robust methodology-backed research, JLSM secures

credible and reliable results, aiding both scholars and practitioners in making informed decisions and implementing effective strategies in their unique contexts.

JLSM also aims to drive innovation and enhancement in sports management, inviting contributions that delve into strategic issues, address emerging trends, and illustrate innovative leadership approaches in sports. By featuring groundbreaking research, JLSM encourages exploration and challenges conventional thinking, thus inspiring new research directions.

Its commitment to innovation cultivates a culture of continuous learning and growth, ultimately benefiting sports organizations and the wider industry.

The JLSM aims to connect academia and the sports industry by presenting research in a clear, approachable way. The goal is to make the findings relevant and comprehensible for a diverse readership, such as industry professionals, managers, and decision-makers. Practical implications from JLSM's published research can directly impact sports organizations, informing strategic decision-making, improving leadership processes, and supporting positive change. JLSM brings immense value to the academic and professional community, serving as a platform for exploring sports management leadership. Its interdisciplinary focus, blend of theory and practice, stress on evidence-based insights, and promotion of innovation position it as a critical resource. By bridging the academia-industry gap, JLSM helps advance knowledge, inspires industry best practices, and shapes future leadership in the fast-paced world of sports.

Scope

The JLSM's purpose is to merge theory with actual implications, focusing on sports management leadership. It will investigate strategic topics like talent retention and acquisition, building organizational culture, branding and marketing tactics, finance management, and stakeholder interaction. This will help connect academia and the sports industry. The journal's goal is to offer practical insights and data-driven suggestions that aid decision-making and foster positive transformations within sports organizations.

JLSM is committed to academic rigor and widely invites submissions from individuals of diverse backgrounds like scholars, researchers, professionals, and

practitioners. We value theoretical thoroughness as much as practical relevance and emphasize the clear, accessible presentation of research. By promoting a multidisciplinary approach, JLSM strives to enrich the conversation on leadership in sports management, reaching a broad audience that goes beyond academia.

Summary

In conclusion, the JLSM will become a leading platform for scholarly research and academic discussion on sports

management leadership. By dissecting various aspects of leadership and encouraging cross-disciplinary collaborations, JLSM will work to deepen our knowledge of successful leadership tactics in sports organizations. With its thorough peer-review process and dedication to excellence, JLSM aims to stimulate valuable dialogue, encourage innovation, and influence the evolution of sports leadership.